



THE **CABLECENTER** | EVENTS

# WELCOME TO THE CABLE CENTER

MODERN. LIGHT-FILLED. BREATHTAKING.

Completely unique and perfectly elegant, The Cable Center offers a high-tech, high-impact setting that makes corporate and special events unforgettable.

The architecture is stunning inside and out, with floor-to-ceiling windows that capture beautiful, natural light. As you walk into the Daniels Great Hall, you'll be greeted by our signature video tower surrounded by our iconic globe-inspired terrazzo floor.



# CORPORATE EVENTS AND CONFERENCES

The Cable Center offers a variety of beautiful, high-tech, functional spaces along with unparalleled amenities and service. The Daniels Great Hall boasts flexible table and seating setup options – **theater style, formal table rounds, or cocktail reception.** Our **video tower** serves as an impressive digital backdrop to any stage set, enhancing speeches and presentations. Our flexible, multi-purpose meeting spaces and **200-seat theater** make meeting planning and execution a breeze.

The Cable Center is adjacent to the University of Denver campus,

directly across from a Light Rail station, and just minutes away from downtown and Cherry Creek hotels.



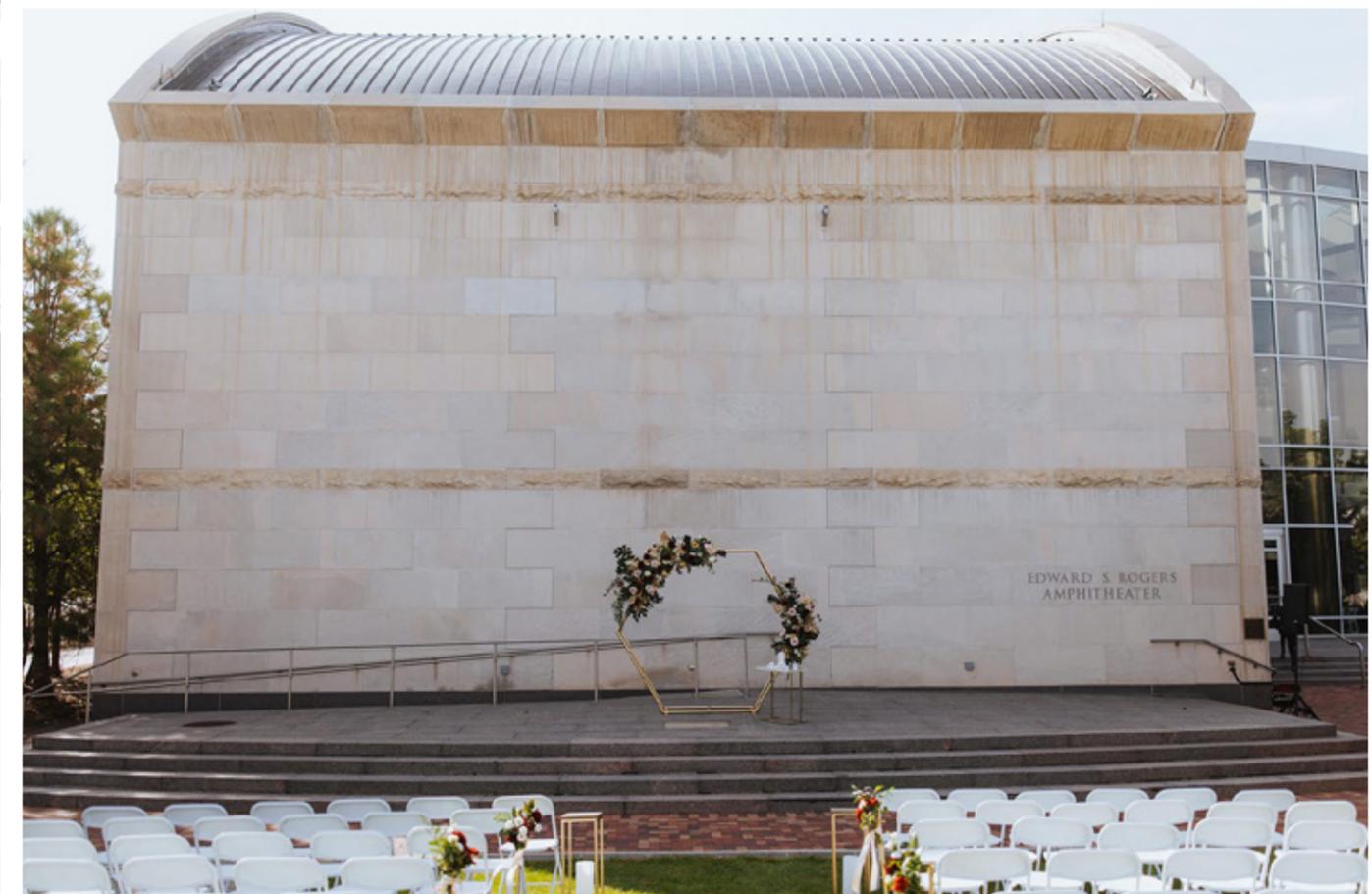
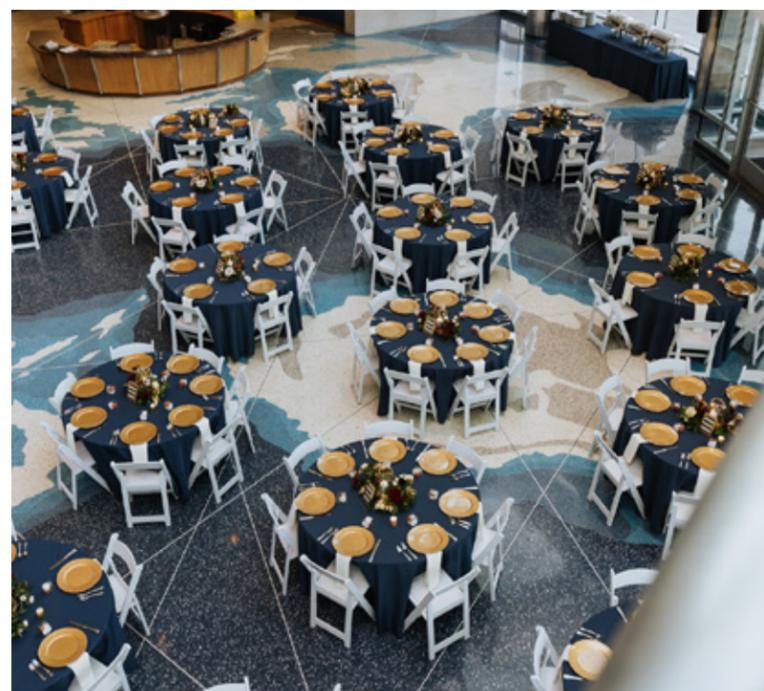


# INDOOR AND OUTDOOR EVENTS

The Cable Center offers a modern and elegant setting both indoors and out. Our large **Great Hall, grand video tower, 360-degree indoor balcony, three-story glass foyer,** and iconic **terrazzo floor** makes us one of the most unique and contemporary venues in Denver.



The **Daniels Great Hall and Mezzanine** can accommodate up to **350 guests** for a sit-down dinner or up to 400 for a graduation ceremony or keynote speaking event. Celebrate with us outdoors in our ambient **Drendel Gardens and Rogers Amphitheater**, where you can host an outdoor business retreat or gathering, performance, or cocktail hour.





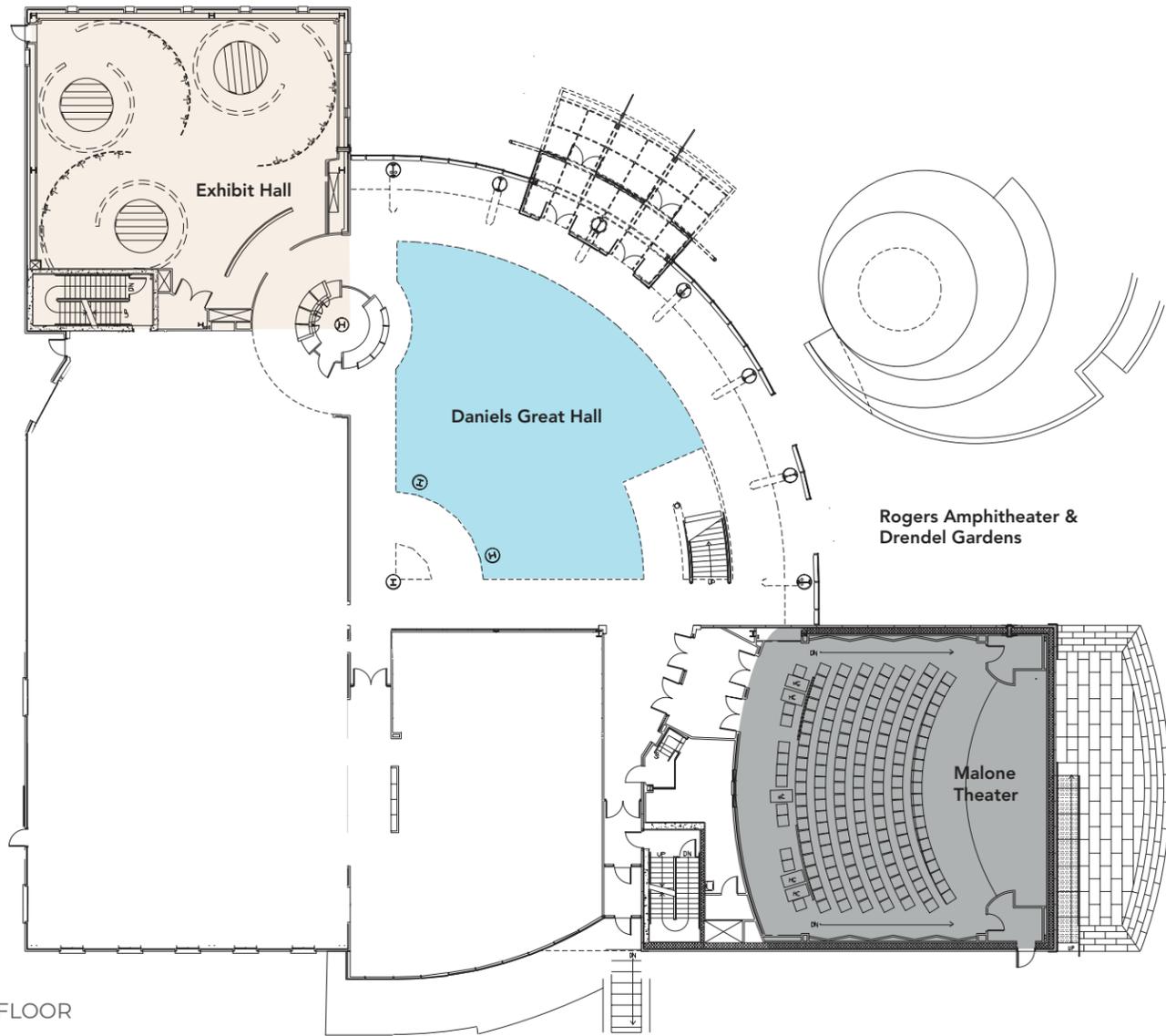
## SPECIAL EVENTS AND MILESTONE CELEBRATIONS

Make your holiday party, fundraiser, gala, graduation or any life celebration an event to remember. Achieve that wow factor with fully **customizable lighting, music, and digital displays** to create a unique, fun, and elevated experience. Bring in your choice of band, DJ, photo booth, décor, and more. **Let us make your creative vision come true!**

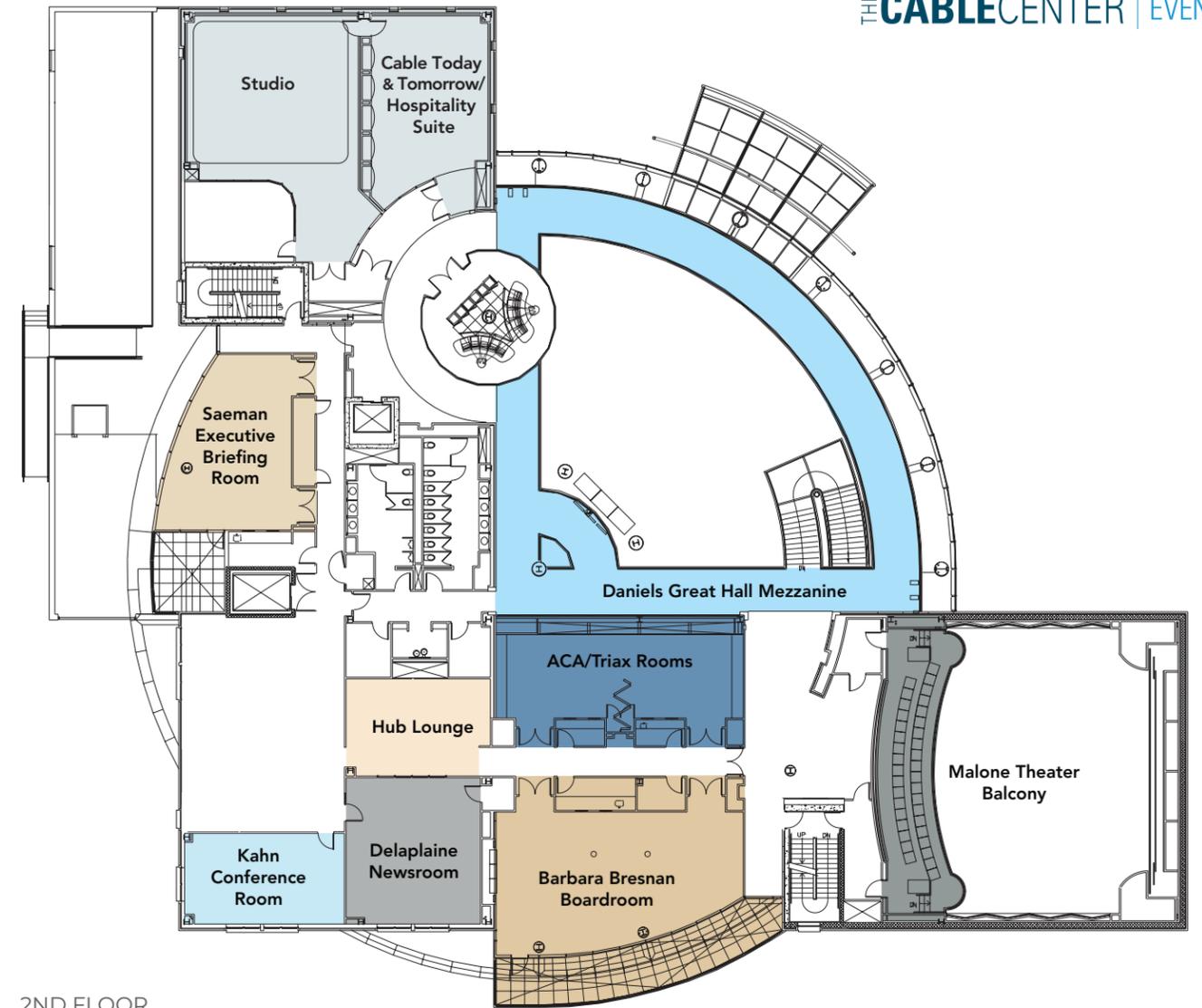
The Great Hall and surrounding Mezzanine encompasses more than **10,000 square feet**, which can accommodate **300-400 guests** depending on the layout and seating arrangement. You can expand your celebration by incorporating our **200-seat Theater**, Hub Lounge, and adjacent spaces into your plans.

**Our handpicked list of preferred vendors** will ensure your event is executed flawlessly down to every last detail.





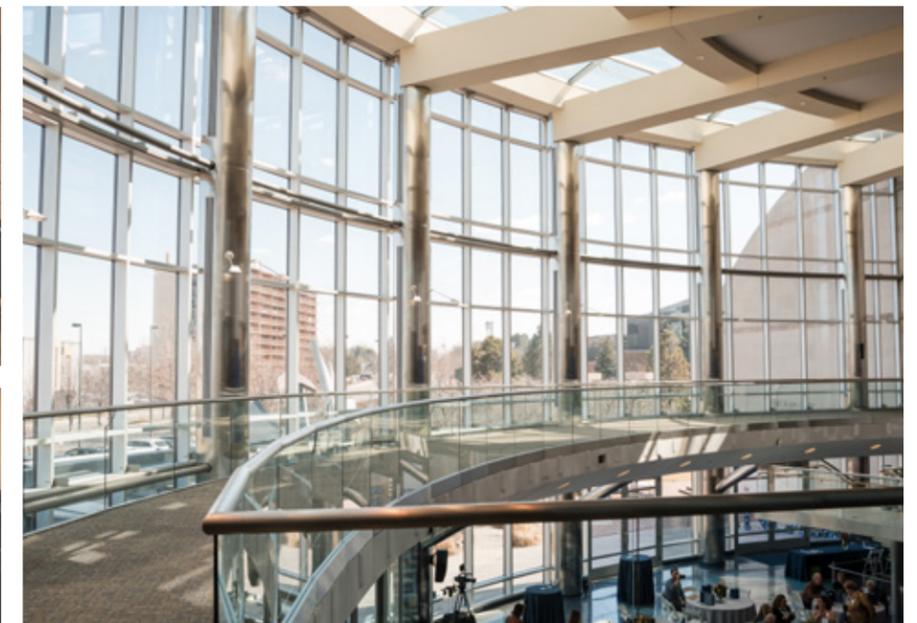
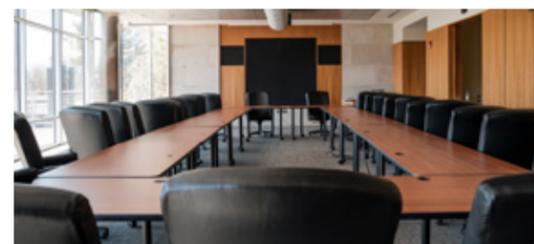
1ST FLOOR



2ND FLOOR

NUMBER OF PEOPLE PER CONFIGURATION

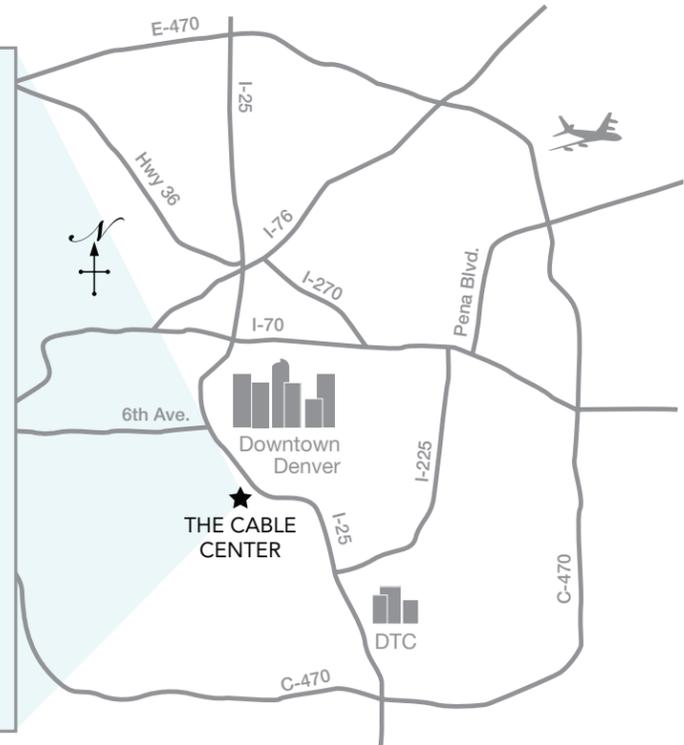
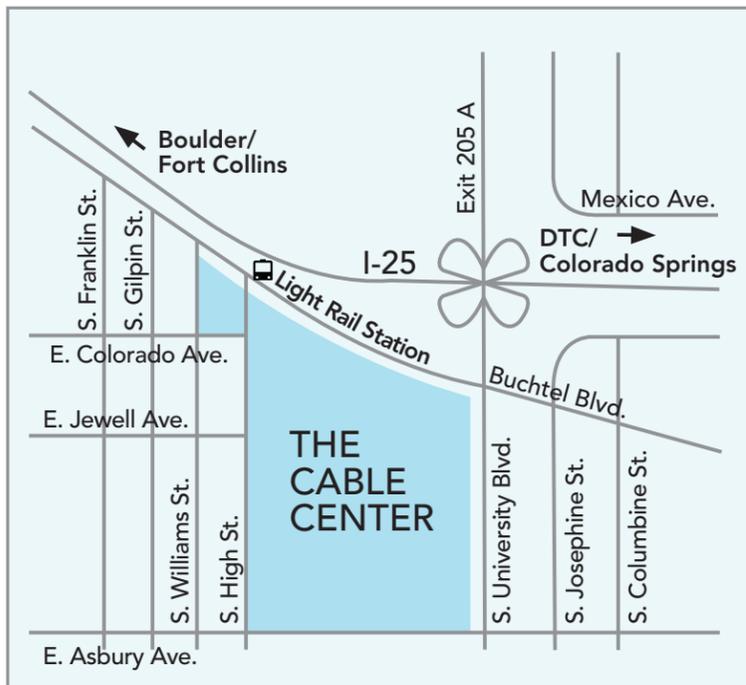
ROOM	DIMENSIONS	SQ. FEET	CONFERENCE	CLASSROOM	U-SHAPE	THEATER	BANQUET	RECEPTION
Daniels Great Hall	100 x 84	8400				400	350	400
Daniels Great Hall Mezzanine	9 x 180	1620				75	80	200
Rogers Amphitheater & Drendel Gardens	135 x 110	14850				250		
Malone Theater	44 x 50	2200				250		
Bresnan Boardroom	45 x 26	1170	25	36	25	80	70	80
Saeman Executive Briefing Room	32 x 26	832	20	30	20	65	50	50
Kahn Conference Room	29 X 17	493	20	20	16	40	40	40
ACA/Triax Rooms	45 x 17	765		30		60	80	100
Delaplaine Newsroom	24 x 27	648	20	18	20	50	60	60



# Conveniently located. Easily accessible.

Centrally located just 30 minutes from Denver International Airport and 15 minutes from downtown Denver, The Cable Center is adjacent to the famed Ritchie Center on the University of Denver campus.

Across the street, the University of Denver Light Rail Station makes any event at The Cable Center easy to attend. For out-of-town visitors, downtown Denver, LoDo, and Cherry Creek are minutes away by light rail or car. Your guests can take full advantage of Denver's exciting nightlife and brew pubs, the Colorado Convention Center, and world class sporting events at Coors Field, Empower Field at Mile High Stadium, and Ball Arena.



## FAQs

### ***Do I need to make an appointment for a tour?***

Please contact our Events Team to schedule a tour. Hours: **Monday - Friday 8am to 5pm**. To book a tour, visit [cablecenterevents.org/tour](https://cablecenterevents.org/tour).

### ***Do you require an Event Planner?***

Yes. A licensed and professional day-of event planner is required for all social events and must be provided by the client. This is separate from The Cable Center's day-of building coordinators.

### ***Do I have to use one of The Cable Center's preferred caterers?***

The Cable Center has a robust list of preferred caterers on our [website](#).

### ***What is allowed for bar service?***

Peak Beverage is our exclusive bar service provider. Since every event is unique, please contact our Events Team to determine your bar needs and exceptions.

### ***What is the rental fee and what is included?***

Please see the enclosed Pricing Package Sheet.

### ***How long will I have use of the space I reserve? Is there an overtime fee?***

Rental includes an eight hour time block to accommodate event setup and teardown. Additional rental hours can be purchased, if needed. All events must end by 12:00am and can begin as early as 7:00am.

### ***Does The Cable Center include any event furniture in the rental?***

Included in your rental is the use of 35 five-foot rounds, 350 white padded chairs, 12 cocktail tables, and 10 six-foot banquet tables, to be used indoors. Our board rooms, Malone Theater, and other event spaces come with preset furniture. Any additional furniture rentals can be rented from our exclusive rental company, Event Rents.

### ***Who is responsible for the setup of event furniture?***

Your chosen caterer will be responsible for the setup and teardown of the event furniture. With the exception of the Daniels Great Hall and Mezzanine, other event spaces are preset configurations. If you want different setups, either your caterer can set the rooms or The Cable Center will outsource assistance at an additional charge.

### ***When are the rental deposit and venue rental fees due?***

The signed rental agreement, along with 50% of the rental fee, is due seven days after the agreement is sent. Full venue rental fee is due 75 days prior to your event.

### ***Do I need special insurance for my event?***

Specific requirements will be outlined in the event agreement.

### ***Do you provide in-house AV services?***

Our team of in-house audio/visual specialists can provide full production packages from a small meeting with screen and projector, up to a full production event with sound, lights, live streams, and video service.

### ***Is security required?***

Events that take place outside of our normal business hours of Monday – Friday from 8:00am – 5:00pm and any events with bar service require security. Security is scheduled 30 minutes prior to bar service start time until the end of the contract time. Off-duty Denver police officers are scheduled at the client's expense.

### ***How does parking work at The Cable Center?***

We offer reserved parking through the University of Denver for \$12 per space, depending on lot availability. Valet parking and parking attendants are also available through our contracted and preferred vendor, Jay's Valet. Pricing for all parking arrangements is dependent on your event rental package and/or your event parking needs. If you wish to use public transportation, The Cable Center is conveniently located across the street from the University of Denver Light Rail.

### ***Who are your Recommended Vendors?***

The Cable Center works with many excellent vendors that go above and beyond. A list of vendors we recommend is on our [website](#).

“ We hold our membership and staff to a high standard, and as an extension, all other professionals we engage for our events. The staff at The Cable Center met and **exceeded those expectations** and we are grateful!

– Lambda Chi Alpha Fraternity

“ **Wonderful event facility!** I have hosted multiple events at The Cable Center. It has a beautiful building, interesting artifacts from cable history, convenient parking, and helpful, friendly staff. I would highly recommend this location for professional events and parties. ”

– STARZ

“ Thank you so much for giving us the **best experience ever**. The Cable Center was beautiful and all the staff members were awesome to work with and provided the best customer service. ”

– PK Management

“ Thank you all for your help and support during our event. **Everything worked great** and it was a success for our girls. I look forward to holding future events at The Cable Center. ”

– STEMBlazers



## UNPARALLELED CLIENT EXPERIENCE IS OUR PRIORITY

From the moment you walk through our doors until the completion of your event, our professional staff of experts will be with you every step of the way. We understand that every event is unique, and we are here to give you the attention, support, and peace of mind you deserve.

We'll help you select the right spaces, arrange details with selected vendors, and handle all venue preparations for your guests' enjoyment.

Book a tour with us today:

[cablecenterevents.org/tour](https://cablecenterevents.org/tour)

THE **CABLECENTER** | EVENTS

2000 BUCHEL BLVD. | DENVER, CO 80210

720-502-7527 | [events@cablecenter.org](mailto:events@cablecenter.org)

# PRICING PACKAGES

## RENTAL SPACES

Daniels Great Hall and Mezzanine	STANDARD	NONPROFIT
Monday - Thursday; Friday AM	\$3,000.00	20% Off Standard Rate
Friday PM; Sunday	\$3,750.00	10% Off Standard Rate
Saturday	\$4,750.00	10% Off Standard Rate

Malone Theater	STANDARD	NONPROFIT
Monday - Thursday; Friday AM	\$2,000.00	20% Off Standard Rate
Friday PM; Sunday	\$2,500.00	10% Off Standard Rate
Saturday	\$2,750.00	10% Off Standard Rate
* Malone Theater (Add-on)	\$500.00	\$500.00

Bresnan Boardroom	STANDARD	NONPROFIT
<i>(Ask about our boardroom package rates that include Food &amp; Beverage)</i>		
Monday - Thursday; Friday AM	\$750.00	\$500.00
Friday PM; Weekend	\$1,000.00	\$750.00
* Bresnan Boardroom (Add-on)	\$500.00	\$500.00

Saeman	STANDARD	NONPROFIT
	\$600.00	\$400.00
* Saeman (Add-on)	\$400.00	\$400.00

Please inquire about use of our smaller boardrooms.

Rogers Amphitheater & Drendel Gardens	STANDARD	NONPROFIT
	\$1,800.00	\$1,500.00
* Rogers Amphitheater & Drendel Gardens (Add-on)	\$500.00	\$500.00

TechStudios	Priced per event	Priced per event

\* Add-ons refer to adding an additional room rental to the Great Hall/Mezzanine space

## CORPORATE EVENT PACKAGE

Monday - Thursday	\$4,500.00
Friday and Sunday	\$5,250.00
Saturday	\$6,000.00

- Video Tower
- 60 parking passes
- 12 LED uplights
- Use of indoor event spaces

## SOCIAL EVENT PACKAGE

Monday - Thursday	\$4,000.00
Friday and Sunday	\$4,750.00
Saturday	\$5,500.00

- Video Tower
- 60 parking passes
- 12 LED uplights
- Use of additional changing/preparation room

## ADDITIONAL EXPENSES

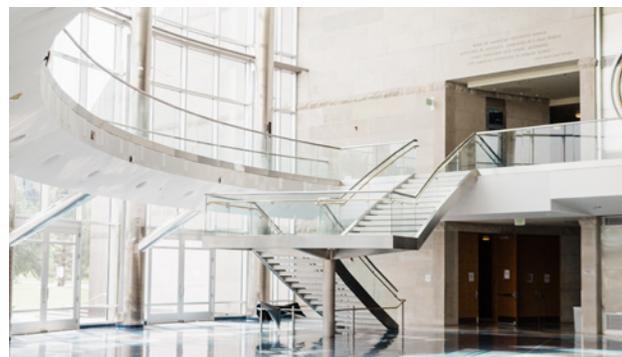
**AV Technician** full day (5-10 hrs)  
(required - Price based on scope of event)

**AV** Priced per specific needs

**Security** \$110 per hour, 4 hr minimum

**Parking Attendant** \$80 per hour, 4 hr minimum  
(required if over 30 parking spaces needed)

**Parking** \$12 per space



# AUDIO/VISUAL & STUDIO PRODUCTION

## VIDEO EQUIPMENT

Video Tower Usage

Roland V1-HD Switcher

MacBook Pro

PC Laptop

42" Monitor

42" Confidence Monitor

19" Confidence Monitor

LCD Projector w/Screen

D'San Perfect Cue Remote

Basic Slide Advancer

Wireless HDMI

8' Tripod Screen

5' Tripod Screen

Video Production Services

Live Stream

## AUDIO EQUIPMENT

Plexi Podium

Plexi Podium w/Mic

Wood Podium w/Mic

Wireless Hand Held

Wireless Lav

Wireless HH w/Stand

House Sound Tap

Direct Box Laptop Audio

8" Powered Speaker

4-CH Mixer

16-CH Mixer

Speakerphone

Audio Feed to Video Cam

Audio Recording Service

## LIGHTING EQUIPMENT

LED Upwash for pillars

LED Upwash Lights (ea)

LEKO Gobo Projection

Stage Wash

## MISC EQUIPMENT

8x8 Stage

8x12 Stage

8x16 Stage

12x16 Stage

Flipchart, Pad, Markers

30' Pipe and Drape

Power Drop

20 AMP Power Drop

Event Power

Hard Wire Internet

## IN-HOUSE VIDEO PRODUCTION SERVICES

We provide full on-site video media services. Please email: [events@cablecenter.org](mailto:events@cablecenter.org) for pricing and availability.

